

19105				c 1.					
1.	OBJECTIVE	and to provide comp would enable the stu	The objective of imparting instructions for this programme is to groom the students and to provide comprehensive inputs and develop an all-round personality that would enable the students to take up the challenges of the professional environmen and also become responsible citizens of the society.						
2.	DURATION (IN MONTHS)	36 (Full Time)	-		·				
3.	INTAKE	60							
4.	RESERVATION	I.Within the sanctioned intake	a) SC (In Percentage)	b) ST (In Percentag	c) Differently abled (In Percentage)	d) Defence (In Percentage)			
			15	7.5	3	0			
		II.Over and above the sanctioned intake	a) Kashmiri M (In Seats)	ligrants	b) International Students (In Seats)				
			2 15						
5.	ELIGIBILITY	with a minimum of :	Passed Standard XII (10+2) or equivalent examination from any recognised Board with a minimum of 50% marks or equivalent grade (45% Marks or equivalent grade for Scheduled Caste / Scheduled Tribes)						
6.	SELECTION PROCEDURE	-	<ol> <li>Symbiosis Entrance Test(SET)</li> <li>Personal Interaction and Written Ability Test (PI- WAT) for shortlisted candidates</li> </ol>						
7.	MEDIUM OF INSTRUCTION	English							
8.	PROGRAMME PATTERN	Semester							
9.	COURSE & SPECIALIZATION	The programme offer within the programm available for each op (Semester-wise and The details of the co	ne. The credit co ption is outlined Nature-wise Rea	ompletion re in point No quirements	equirements and ch 14 of this docume of Credits for Awa	oice of courses nt			
10.	FEE		Academic Fe	e p.a In	stitute Deposit	Total			
		Indian Students	300000		10000	310000			
		International Students (USD equivalent to INR)	450000		10000	460000			
		All internal courses will have 100% component as internal evaluation at the institute level. All external courses will have 40% internal component and 60% external component [University] examination. International exchange students coming to SCMS, Bengaluru will have 100% component as Internal Evaluation for							
11.	ASSESSMENT	external component	[University] exa engaluru will ha						

PASSING AWARD OF DEGREE/			For all co separately securing FAIL. Th CGPA of	nce. Maximum Gr purses, a student is y with a minimum less than 40% abs e University awar 4 out of maximum	a required to pass a Grade Point of olute marks in a rds a degree to th m of 10 CGPA f	s both internal ar 4 corresponding ny head of passin he student who h or the programm	nd external to Grade l ng will be as achieve ne.	examination P. Students declared d a minimum			
13	AWA DIPL			of Business Adm							
13.	CERTIFICATE			taking into consideration the performance of all semester examinations after obtaining minimum 4.00 CGPA out of 10 CGPA.							
14.	CLAS	SIFICATION	N OF CREDITS								
Sen	nester	Generic Core	Generic Elective	Specialization Core	Specialization Elective	Open Elective	Audit	Total			
				General D	Degree						
	1	26	0	0	0	0	1*	26			
	2	26	0	0	0	0	2*	26			
	3	8	0	0	0	18	0	26			
	4	12	8	0	0	6	0	26			
	5	8	0	0	0	15	0	23			
	6	8	0	0	0	15	0	23			
Т	otal	88	8	0	0	54	0	150			
				Single Spec	ialization						
	1	26	0	0	0	0	1*	26			
	2	26	0	0	0	0	2*	26			
	3	8	0	3	3	12	0	26			
	4	12	8	3	0	3	0	26			
	5	8	0	3	6	6	0	23			
	6	8	0	3	6	6	0	23			
Т	otal	88	8	12	15	27	0	150			
					-		and Total	150			

\* Satisfactory completion of the non letter grade courses 'Integrated Disaster Management', 'Fitness for Life', 'Certificate in COVID-19 Care for the Community' is mandatory for the award of degree.

This Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council and Board of Management. Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes.

Head - Academics

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TM2054 T2340	Course Code 0219210101		Specialization mester : 1 : Core Courses	Credit	Internal Marks	External Marks	Total Marks
TM2054 T2340	0219210101	Generic					
TM2054 T2340	0219210101		Core Courses				
TM2054 T2340	0219210101						
T2340		Information Systems		4	40	60	100
	0219210102	Business Accounting		4	40	60	100
T2263		Business Entrepreneurship		4	40	60	100
		Organizational Behaviour		4	40	60	100
		Principles of Microeconomics		4	40	60	100
		Management Essentials Business Mathematics		4	40	60	100
		Certificate in COVID-19 Care		2	20	30	50 Non Letter
TH4272	0219210108	for the Community *		0	0	0	Grade
			Total	26	260	390	650
			mester : 2				
T2720	0219210201	Business Statistics	Core Courses	4	40	60	100
		Environmental Studies		4	40	60	100
		Fundamentals of Marketing		4	40	60	100
		Management Accounting		4	40	60	100
		Macroeconomic Theory		4	40	60	100
		Human Resource Management		4	40	60	100
T3647	0219210207	Data Analytics using MS-Excel		2	20	30	50
T4005	0219210208	Integrated Disaster Management *		0	0	0	Non Letter Grade
TH4095	0219210209	Fitness for Life *		0	0	0	Non Letter Grade
			Total	26	260	390	650
		Se	mester : 3				
			Core Courses				
		Business Laws		4	40	60	100
T2208	0219210302	Research Methodology		4	40	60	100
Outraliali			Total	8	80	120	200
Speciali	zation Core C	Courses (for General B.B.A. ch from the cho Specialization Core Course	osen Specialization)				e 1 course
T2268	0219210303	Training and Development	Human Resource Management	3	30	45	75
			Total	3	30	45	75
		Specialization Core Cor	urses : Marketing Ma	anagemen	t		•
T2881	0219210304		Marketing Management	3	30	45	75
		-	Total	3	30	45	75
		Specialization Core Co	urses : International	Business	;		
T2380	0219210305	Export Import Management	International Business	3	30	45	75
			Total	3	30	45	75
		Specialization Core Cou	irses : Accounting a	nd Financ	e		
T2101	0219210306	Financial Management	Accounting and Finance	3	30	45	75
			Total	3	30	45	75
		Specialization Core Cour		lanageme	nt		
T2491	0219210307	Business and Environmental Management	Environment Management	3	30	45	75
			Total	3	30	45	75
		Specialization Core	Courses : Entrepren		1		
		-			30	45	75
	0219210308		Entrepreneurship	3		40	15
T2341		Creativity and Innovation	Total	3	30	45	75
T2341		-	Total e 6 courses, for Sin	3	30	45	75
T2341 Open E	Elective Cour	Creativity and Innovation	Total	3	30	45	75

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Annexure A

	1		Annexure A	-		· · · · ·	
Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2380	0219210305	Export Import Management	International Business	3	30	45	75
T2101	0219210306	Financial Management	Accounting and Finance	3	30	45	75
T2491	0219210307	Business and Environmental Management	Environment Management	3	30	45	75
T2341	0219210308	Creativity and Innovation	Entrepreneurship	3	30	45	75
T2270	0219210309	Industrial Relations	Human Resource Management	3	30	45	75
T2267	0219210310	Managerial Competencies and Career Development	Human Resource Management	3	30	45	75
T2471	0219210311	Introduction to Digital Marketing	Marketing Management	3	30	45	75
T2882	0219210312	Fundamentals of Services Marketing	Marketing Management	3	30	45	75
T2010	0219210313	Banking Operations	International Business	3	30	45	75
T6160	0219210314	Post Liberalization Indian Economy	International Business	3	30	45	75
T2459	0219210315	-	Accounting and Finance	3	30	45	75
T2855	0219210316	Financial Services	Accounting and Finance	3	30	45	75
T2494	0219210317	Global Environmental Challenges	Environment Management	3	30	45	75
T2488	0219210318	Introduction to Sustainable Development	Environment Management	3	30	45	75
T2701	0219210319	Social Entrepreneurship	Entrepreneurship	3	30	45	75
T2351	0219210320	Technological Entrepreneurship	Entrepreneurship	3	30	45	75
Speci	alization Elec	tive Courses (for General B.B.			le Specia	lization cl	noose 1
			chosen Specializati				
T2270	0219210309	Specialization Elective : Industrial Relations	Human Resource M Human Resource Management	3 anagemen	30	45	75
T2267	0219210310	Managerial Competencies and Career Development	Human Resource Management	3	30	45	75
		Specialization Electi		gement			
T2471	0219210311	Introduction to Digital Marketing	Marketing Management	3	30	45	75
T2882	0219210312	Fundamentals of Services Marketing	Marketing Management	3	30	45	75
	•	Specialization Elect	ive: International Bu	siness			
T2010	0219210313	Banking Operations	International				
		<u> </u>	Business	3	30	45	75
T6160	0219210314	Post Liberalization Indian Economy	International Business	3	30 30	45 45	75 75
T6160	0219210314	Post Liberalization Indian	International Business ve: Accounting and	3			
T6160 T2459	0219210314 0219210315	Post Liberalization Indian Economy	International Business <b>ve: Accounting and</b> Accounting and Finance	3			
	0219210315	Post Liberalization Indian Economy Specialization Election Corporate Accounting Financial Services	International Business <b>ve: Accounting and</b> Accounting and Finance Accounting and Finance	3 Finance 3 3	30	45	75
T2459	0219210315	Post Liberalization Indian Economy Specialization Election Corporate Accounting Financial Services Specialization Electiv	International Business <b>ve: Accounting and</b> Accounting and Finance Accounting and Finance <b>e: Environment Man</b>	3 Finance 3 3	30 30	45 45	75 75
T2459	0219210315	Post Liberalization Indian Economy Specialization Electiv Corporate Accounting Financial Services Specialization Electiv Global Environmental Challenges	International Business <b>ve: Accounting and</b> Accounting and Finance Accounting and Finance <b>e: Environment Man</b> Environment Management	3 Finance 3 3	30 30	45 45	75 75
T2459 T2855	0219210315 0219210316	Post Liberalization Indian Economy Specialization Election Corporate Accounting Financial Services Specialization Electiv Global Environmental	International Business ve: Accounting and Accounting and Finance Accounting and Finance e: Environment Man Environment	3 Finance 3 3 agement	30 30 30	45 45 45	75 75 75
T2459 T2855 T2494	0219210315 0219210316 0219210317 0219210318	Post Liberalization Indian Economy Specialization Election Corporate Accounting Financial Services Specialization Election Global Environmental Challenges Introduction to Sustainable Development Specialization Election	International Business ve: Accounting and Finance Accounting and Finance e: Environment Man Environment Management Environment Management ective: Entrepreneur	3 Finance 3 3 agement 3 3	30 30 30 30	45 45 45 45	75 75 75 75
T2459 T2855 T2494	0219210315 0219210316 0219210317 0219210318	Post Liberalization Indian Economy Specialization Electiv Corporate Accounting Financial Services Specialization Electiv Global Environmental Challenges Introduction to Sustainable Development	International Business <b>ve: Accounting and</b> Accounting and Finance Accounting and Finance <b>e: Environment Man</b> Environment Management Management	3 Finance 3 3 agement 3 3	30 30 30 30	45 45 45 45	75 75 75 75
T2459 T2855 T2494 T2488	0219210315 0219210316 0219210317 0219210318 0219210319	Post Liberalization Indian Economy Specialization Election Corporate Accounting Financial Services Specialization Election Global Environmental Challenges Introduction to Sustainable Development Specialization Election	International Business ve: Accounting and Accounting and Finance Accounting and Finance e: Environment Man Environment Management Environment Management ective: Entrepreneurship	3 Finance 3 3 agement 3 3 ship	30 30 30 30 30 30	45 45 45 45 45	75 75 75 75 75
T2459 T2855 T2494 T2488 T2701	0219210315 0219210316 0219210317 0219210318 0219210319	Post Liberalization Indian Economy Specialization Election Corporate Accounting Financial Services Specialization Election Global Environmental Challenges Introduction to Sustainable Development Specialization Election Development	International Business ve: Accounting and Accounting and Finance Accounting and Finance e: Environment Man Environment Management Environment Management ective: Entrepreneurship	3 Finance 3 agement 3 3 ship 3	30 30 30 30 30 30	45 45 45 45 45 45	75 75 75 75 75 75
T2459 T2855 T2494 T2488 T2701	0219210315 0219210316 0219210317 0219210318 0219210319	Post Liberalization Indian Economy Specialization Electiv Corporate Accounting Financial Services Specialization Electiv Global Environmental Challenges Introduction to Sustainable Development Specialization Ele Social Entrepreneurship Technological Entrepreneurship Se	International Business ve: Accounting and Finance Accounting and Finance e: Environment Man Environment Management Environment Management ective: Entrepreneurship Entrepreneurship	3 Finance 3 agement 3 3 ship 3	30 30 30 30 30 30	45 45 45 45 45 45	75 75 75 75 75 75
T2459 T2855 T2494 T2488 T2701	0219210315 0219210316 0219210317 0219210318 0219210319 0219210320	Post Liberalization Indian Economy Specialization Electiv Corporate Accounting Financial Services Specialization Electiv Global Environmental Challenges Introduction to Sustainable Development Specialization Ele Social Entrepreneurship Technological Entrepreneurship Se	International Business ve: Accounting and Accounting and Finance Accounting and Finance e: Environment Man Environment Management Environment Management Entrepreneurship Entrepreneurship Entrepreneurship mester : 4	3 Finance 3 agement 3 3 ship 3	30 30 30 30 30 30	45 45 45 45 45 45	75 75 75 75 75 75
T2459 T2855 T2494 T2488 T2701 T2351	0219210315 0219210316 0219210317 0219210318 0219210319 0219210320 0219210401	Post Liberalization Indian Economy Specialization Election Corporate Accounting Financial Services Specialization Election Global Environmental Challenges Introduction to Sustainable Development Specialization Election Development Specialization Election Development Specialization Election Social Entrepreneurship Technological Entrepreneurship Se Generic	International Business ve: Accounting and Accounting and Finance Accounting and Finance e: Environment Man Environment Management Environment Management Entrepreneurship Entrepreneurship Entrepreneurship mester : 4	3 Finance 3 3 agement 3 3 ship 3 3	30 30 30 30 30 30 30	45 45 45 45 45 45 45	75 75 75 75 75 75 75 75
T2459 T2855 T2494 T2494 T2488 T2701 T2351	0219210315 0219210316 0219210317 0219210318 0219210319 0219210320 0219210401	Post Liberalization Indian Economy Specialization Electiv Corporate Accounting Financial Services Specialization Electiv Global Environmental Challenges Introduction to Sustainable Development Specialization Election Social Entrepreneurship Technological Entrepreneurship Secial Entrepreneurship Technological Entrepreneurship Secial Entrepreneurship	International Business ve: Accounting and Accounting and Finance Accounting and Finance e: Environment Man Environment Management Environment Management Entrepreneurship Entrepreneurship Entrepreneurship mester : 4	3 Finance 3 3 agement 3 3 ship 3 3	30 30 30 30 30 30 30 40	45 45 45 45 45 45 45 60	75 75 75 75 75 75 75 75 75 100

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	Years of Excellence		Annexure A			,	
Catalog Course Code	Course Code	Course Title	Specialization	Credit	Marks	External Marks	Total Marks
Special	ization Core	Courses ( for General BBA ch	oose 0 Courses, for osen Specialization)	Single Spe	cializatio	on choose	1 Course
		Specialization Core Course		e Managen	nent		
T2782	0219210404	Workforce Planning	Human Resource	3	30	45	75
			Management Total	3	30	45	75
		Specialization Core Co	urses : Marketing Ma	anagement			
T2467	0219210405	Fundamentals of Brand Management	Marketing Management	3	30	45	75
			Total	3	30	45	75
		Specialization Core Co	Í.	Business			
T6158	0219210406	International Economics : Theory and Practice	International Business	3	30	45	75
			Total	3	30	45	75
		Specialization Core Cou		nd Finance	9		
T1694	0219210407	Company Law	Accounting and Finance	3	30	45	75
	1	I	Total	3	30	45	75
		Specialization Core Cou	rses : Environment M	lanageme	nt	· ·	
T2489	0219210408	Renewable Energy Sources	Environment	3	30	45	75
			Management Total	3	30	45	75
		Specialization Core	Courses : Entrepren	•	50	45	75
тараа	0210210400	Business Modelling and	-	1	20	45	75
T2832	0219210409	Business Plan	Entrepreneurship	3	30	45	75
			Total	3	30	45	75
Open Ele	ective Course	es (For General BBA choose ar	ny 2 courses, For Sin	igle Specia	alization	choose an	y 1 cours
T2782	0219210404	Workforce Planning	Human Resource	3	30	45	75
12102		Fundamentals of Brand	Management Marketing			10	
T2467	0219210405	Management	Management	3	30	45	75
T6158	0219210406	International Economics : Theory and Practice	International Business	3	30	45	75
T1694	0219210407	Company Law	Accounting and Finance	3	30	45	75
T2489	0219210408	Renewable Energy Sources	Environment Management	3	30	45	75
T2832	0219210409	Business Modelling and Business Plan	Entrepreneurship	3	30	45	75
		Liberal Arts- Generic Electiv	/e Courses Group (C	L hoose Any	v two)		
T5226	0219210418	Introduction to Photography		2	50	0	50
T5142	0219210419	Introduction to Campaign Planning and Production		2	50	0	50
T5140	0219210420	Introduction to Advertising Filmmaking		2	50	0	50
TH4036	0219210421	Fundamentals of Food Sciences		2	50	0	50
TH4038	0219210422	Applied Nutrition		2	50	0	50
TH4037	0219210423	Sociology and Anthropology of Gastronomy		2	50	0	50
		Inter Institute Credit Co		one group			
			CT Design				
T5135	0219210410	Introduction to Advertising Introduction to Socio Cultural		2	50	0	50
T5510	0219210411	Studies	Gormon	2	50	0	50
T6184	0219210412	Basic German I	German	2	50	0	50
		Basic German II		2	50	0	50
T6185			l Fasa ak		1	1	-
			French				
	0219210414	Basic French I	French	2	50	0	50
T6185		Basic French I Basic French II		2 2	50 50	0 0	50 50

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Celebrating 50	Years of Excellence		Annexure A	L			
Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T6189	0219210417	Basic Spanish II		2	50	0	50
			apanese				
T6674		Basic Japanese I		2	50	0	50
T6675	0219210425	Basic Japanese II	mester : 5	2	50	0	50
			Core Courses				
T2804	0219210501	Project II		4	100	0	100
T2903	0219210502	Corporate Internship		4	100	0	100
			Total	8	200	0	200
Special	ization Core	Courses ( for General BBA ch	oose 0 Courses, for 3 osen Specialization)	Single Spe	ecializatio	on choose	1 Course
		Specialization Core Course		e Managen	nent		
TM2056	0219210503	Industrial Laws	Human Resource Management	3	30	45	75
			Total	3	30	45	75
		Specialization Core Co	urses : Marketing Ma	nagement	!		
T2135	0219210504	Sales and Distribution Management	Marketing Management	3	30	45	75
			Total	3	30	45	75
		Specialization Core Co		Business	I	1 1	
T2983	0219210505	Dimensions of International Business	International Business	3	30	45	75
			Total	3	30	45	75
		Specialization Core Cou		nd Financ	e 		
T2089	0219210506	Auditing	Accounting and Finance	3	30	45	75
			Total	3	30	45	75
		Specialization Core Cour Environment Impact	Environment		nt I		
T2492	0219210507	Assessment	Management	3	30	45	75
			Total	3	30	45	75
		Specialization Core					
T2349	0219210508	Funding for Entrepreneurs	Entrepreneurship Total	3 3	30	45 <b>45</b>	75 <b>75</b>
Opon	Elective Cou	rses ( for General BBA choose		-	30		
-		•	Human Resource	-			
TM2056	0219210503	Industrial Laws	Management	3	30	45	75
T2135	0219210504	Sales and Distribution Management	Marketing Management	3	30	45	75
T2983	0219210505	Dimensions of International Business	International Business	3	30	45	75
T2089	0219210506	Auditing	Accounting and Finance	3	30	45	75
T2492	0219210507	Environment Impact Assessment	Environment Management	3	30	45	75
T2349	0219210508	Funding for Entrepreneurs	Entrepreneurship	3	30	45	75
T2273	0219210509	Emotional Intelligence for Personal Growth	Human Resource Management	3	30	45	75
T2977	0219210510	Fundamentals of HR Analytics	Human Resource Management	3	30	45	75
T2468	0219210511	Fundamentals of Rural Marketing	Marketing Management	3	30	45	75
T2466	0219210512	Fundamentals of B2B Marketing	Marketing Management	3	30	45	75
T6163	0219210513	India's Foreign Trade	International Business	3	30	45	75
T1303	0219210514	International Business Laws	International Business	3	30	45	75
T2093	0219210515	Special Topics in Accounts	Accounting and Finance	3	30	45	75
T2854	0219210516	Mergers and Acquisitions	Accounting and Finance	3	30	45	75
T2487	0219210517	Environmental Pollution	Environment Management	3	30	45	75

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Annexure A

			Annexure A				
Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2834	0219210518	Spatial Monitoring Techniques in Natural Resource Management	Environment Management	3	30	45	75
T2874	0219210519	MSME and Family Managed Business	Entrepreneurship	3	30	45	75
T2979	0219210520	Group Entrepreneurship and Self-Help Groups	Entrepreneurship	3	30	45	75
Spec	ialization Ele	ctive Courses ( for General BE Courses from th Specialization Elective :	e chosen Specializat	ion)	-	ization ch	oose 2
T2273	0219210509	Emotional Intelligence for Personal Growth	Human Resource Management	3	30	45	75
T2977	0219210510	Fundamentals of HR Analytics	Human Resource Management	3	30	45	75
		Specialization Electi	ive : Marketing Mana	gement			
T2468	0219210511	Fundamentals of Rural Marketing	Marketing Management	3	30	45	75
T2466	0219210512	Fundamentals of B2B Marketing	Marketing Management	3	30	45	75
		Specialization Elect	ive : International Bu	isiness			
T6163	0219210513	India's Foreign Trade	International Business	3	30	45	75
T1303	0219210514	International Business Laws	International Business	3	30	45	75
	-	Specialization Election	ve : Accounting and	Finance			
T2093	0219210515	Special Topics in Accounts	Accounting and Finance	3	30	45	75
T2854	0219210516	Mergers and Acquisitions	Accounting and Finance	3	30	45	75
		Specialization Electiv	e : Environment Man	agement			
T2487	0219210517	Environmental Pollution	Environment Management	3	30	45	75
T2834	0219210518	Spatial Monitoring Techniques in Natural Resource Management	Environment Management	3	30	45	75
		Specialization Ele	ective : Entrepreneur	ship			
T2874	0219210519	MSME and Family Managed Business	Entrepreneurship	3	30	45	75
T2979	0219210520	Group Entrepreneurship and Self-Help Groups	Entrepreneurship	3	30	45	75
			emester: 6				
	·	-	c Core Courses	1			
T2158	0219210601	Fundamentals of Quality Management		4	40	60	100
T2781	0219210602	Global Business Environment		4	40	60	100
			Total	8	80	120	200
Special	ization Core	Courses ( for General BBA ch from the cho Specialization Core Course	osen Specialization)			on choose	1 Cours
T2274	0219210603	Performance Management System	Human Resource Management	3 3	30	45	75
			Total	3	30	45	75
		Specialization Core Co	urses : Marketing Ma	nagement	1		
T2719	0219210604	Elementary Retail Marketing	Marketing Management	3	30	45	75
		I	Total	3	30	45	75
		Specialization Core Co		-			

			Iotai	3	30	45	75		
		Specialization Core	Courses : Internationa	al Business					
T2383	0219210605	International Relations and Strategy	International Business	3	30	45	75		
			Total	3	30	45	75		
	Specialization Core Courses : Accounting and Finance								
T2091	0219210606	Financial Reporting and Standards	Accounting and Finance	3	30	45	75		
			Total	3	30	45	75		
		Specialization Core Co	ourses : Environment	Manageme	nt				

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Celebrating 50	Years of Excellence		Annexure A	L			
Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2483	0219210607	Environmental Risk Management	Environment Management	3	30	45	75
			Total	3	30	45	75
		Specialization Core	-		i	r r	
T2980	0219210608	Building Lean Startup	Entrepreneurship	3	30	45	75
0			Total	3	30	45	75
		Irses (For General BBA choose) Performance Management	e 5 courses, for sing Human Resource				urses)
T2274	0219210603	System	Management	3	30	45	75
T2719	0219210604	Elementary Retail Marketing	Marketing Management	3	30	45	75
T2383	0219210605	International Relations and Strategy	International Business	3	30	45	75
T2091	0219210606	Financial Reporting and Standards	Accounting and Finance	3	30	45	75
T2483	0219210607	Environmental Risk Management	Environment Management	3	30	45	75
T2980	0219210608	Building Lean Startup	Entrepreneurship	3	30	45	75
T2275		Compensation Management	Human Resource Management	3	30	45	75
T2976	0219210610	HRD Instruments and Mechanisms	Human Resource Management	3	30	45	75
TM2055	0219210611	Fundamentals of Marketing Research	Marketing Management	3	30	45	75
T2460	0219210612	Advertising and Public Relations	Marketing Management	3	30	45	75
T6159	0219210613	Public Finance : Theory & Practice	International Business	3	30	45	75
T2461	0219210614	Basics of International Marketing	International Business	3	30	45	75
T2107	0219210615	Working Capital Management	Accounting and Finance	3	30	45	75
T2099	0219210616	Direct Taxation	Accounting and Finance	3	30	45	75
TM2016	0219210617	Climate Change and Business	Environment Management	3	30	45	75
TM2017	0219210618	Wildlife Conservation and Management	Environment Management	3	30	45	75
T2350	0219210619	Risk Management in Entrepreneurship	Entrepreneurship	3	30	45	75
T2700		Corporate Entrepreneurship	Entrepreneurship	3	30	45	75
Spec	ialization Ele	ctive Courses ( for General BB			e Special	ization ch	oose 2
		Specialization Elective :	e chosen Specializat Human Resource M		t		
T2275	0219210609	Compensation Management	Human Resource Management	3	30	45	75
T2976	0219210610	HRD Instruments and Mechanisms	Human Resource Management	3	30	45	75
L	1	Specialization Electi		gement	l	1	
TM2055	0219210611	Fundamentals of Marketing Research	Marketing Management	3	30	45	75
T2460	0219210612	Advertising and Public Relations	Marketing Management	3	30	45	75
1	1		ive : International Bu	isiness	1	1	
T6159	0219210613	Public Finance : Theory &	International	3	30	45	75
T2461	0219210614	Practice Basics of International	Business International	3	30	45	75
	52.52.0014	Marketing	Business				
T0407	0210240245	Specialization Electiv	Accounting and		20	AF	75
T2107		Working Capital Management	Finance Accounting and	3	30	45	75
T2099	0219210616	Direct Taxation Specialization Elective	Finance	3 agement	30	45	75
	0040040545	•	Environment	Г <b>Т</b>			
TM2016	0219210617	Climate Change and Business	Management	3	30	45	75

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Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks		
TM2017	0219210618	Wildlife Conservation and Management	Environment Management	3	30	45	75		
	Specialization Elective : Entrepreneurship								
T2350	0219210619	Risk Management in Entrepreneurship	Entrepreneurship	3	30	45	75		
T2700	0219210620	Corporate Entrepreneurship	Entrepreneurship	3	30	45	75		

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Semester	Internal Credits	External Credits	<b>Total Credits</b>	Total Marks
	Humai	n Resource Manage	ment	•
Semester 1	0	26	26	650
Semester 2	0	26	26	650
Semester 3	0	26	26	650
Semester 4	16	10	26	650
Semester 5	8	15	23	575
Semester 6	0	23	23	575
Total	24	126	150	3750
	Ма	rketing Managemen	t	
Semester 1	0	26	26	650
Semester 2	0	26	26	650
Semester 3	0	26	26	650
Semester 4	16	10	26	650
Semester 5	8	15	23	575
Semester 6	0	23	23	575
Total	24	126	150	3750
	Int	ternational Business	6	
Semester 1	0	26	26	650
Semester 2	0	26	26	650
Semester 3	0	26	26	650
Semester 4	16	10	26	650
Semester 5	8	15	23	575
Semester 6	0	23	23	575
Total	24	126	150	3750
	Aco	counting and Financ	e	
Semester 1	0	26	26	650
Semester 2	0	26	26	650
Semester 3	0	26	26	650
Semester 4	16	10	26	650
Semester 5	8	15	23	575
Semester 6	0	23	23	575
Total	24	126	150	3750
	Envi	ironment Manageme	ent	
Semester 1	0	26	26	650
Semester 2	0	26	26	650
Semester 3	0	26	26	650
Semester 4	16	10	26	650
Semester 5	8	15	23	575
Semester 6	0	23	23	575
Total	24	126	150	3750

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	Entrepreneurship								
Semester 1	0	26	26	650					
Semester 2	0	26	26	650					
Semester 3	0	26	26	650					
Semester 4	16	10	26	650					
Semester 5	8	15	23	575					
Semester 6	0	23	23	575					
Total	24	126	150	3750					